



Study of personal, socio-economic and psychological profile of khol crop growers of Belgaum district

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Abstract : The present study attempts to examine the personal, socio-economic and psychological profile of khol crop growers of Belgaum district of Karnataka state. Belgaum district was purposively selected for the study because, it ranks first in area and production of khol crops in north Karnataka. Belgaum district was purposively selected for the study because, it ranks first in area and production of khol crops in north Karnataka. Primary data for the study were collected through a sample of 100 khol crop growing farmers in 10 villages in the study area in September 2005 to February 2006 cropping season (*Rabi* season). Multistage random sampling procedure was used in collecting data. The findings of the study reveals that, majority of the respondents 64.00 per cent were 8 years of farming Experience. Whereas 19.00 per cent of the farmers belonging to 'up to 3 years Farming experience'. The study also reveals that, 78.00 per cent of the khol crop growers regularly participated in Krishimela. This might be due to Krishimela will be conducted in UAS Dharwad. Which is nearer to the study area and most of the farmers gets the seeds and required information related to khol crops. Mass media participation of the farmers indicated that 56.00 and 21.00 per cent of the respondents were listening radio programmes occasionally and regularly viewing television.

Key Words : Farming experience, Mass media participation, Organizational participation

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